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**DATE: January 2011**

**FOR RELEASE: On Receipt**

**Birchwood Casey<sup>®</sup> Brings Bright New Color To The Dirty Bird<sup>®</sup> Target Line**

Birchwood Casey<sup>®</sup> has added three new models to its Dirty Bird<sup>®</sup> Splattering Target lineup.

The targets have a bright chartreuse background that shows the classic Dirty Bird splatter when shot. The target face is black with a red dot for the bull's eye.

Dirty Bird Targets are non-adhesive so shooters can take them down and make notes on them, saving the target for future reference.

Round 6-inch and 8-inch bull's-eye versions, which work great for close to mid-range shooting, along with a 12-inch round combination bull's-eye/sight-in target that gives shooters the best of both worlds are available.

Suggested retail is \$5.10 each for the 6" Bull's-Eye 16-pack, the 8" Bull's-Eye 8-pack or the 12" Bull's-Eye/Sight-in 4-pack.

For more information, consumers can log onto the Birchwood Casey website at [www.birchwoodcasey.com](http://www.birchwoodcasey.com), write to 7900 Fuller Road, Eden Prairie, MN 55344-2195 or call 800.328.6156 x7933.

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